

Norwalk Gamer Symphony Orchestra
Minutes for the Board Meeting of Wednesday, May 5th, 2021

Meeting called to order at 8:01 P.M. by Bryan.

Lexi moves to accept the minutes as amended. Ben seconds.

Committee Reports

- 1.) Finance Committee Report, by Stephen
 - a.) Current Balance: \$2,361
 - b.) Next big recurring cost is insurance, renewing end of June.
 - c.) Web hosting costs are now automated to come out of the official account, instead of Rachael's personal account.
- 2.) Social Media Committee Report, by Lexi
 - a.) Nina has drafted up some new designs that could be used for enamel pins or stickers.

Old Business

None.

New Business

- 1.) Ways we could possible sell merchandise (like new enamel pins) outside of our concerts and other physical events - *Lexi introduces motion, Sam seconds.*
 - a.) PayPal is the simplest route.
 - i.) We put up a listing somewhere, and people can PayPal money directly into our bank account, and then we'll mail them a pin, or shirt, or whatever.
 - b.) Redbubble is another option
 - i.) We would upload our design there, but that could be more expensive (small batches), and also takes away more profit from us, probably.
 - c.) Facebook Marketplace
 - d.) Woocommerce
 - i.) Integrated with our web site's pre-existing functionality.
 - e.) We can gauge interest within the orchestra first before making an order.
 - i.) Pass around a survey with the finalized design, asking, "would you be interested in a pin with this design at this price point?"
 - f.) We should get stickers back.
 - i.) But figure out a sustainable way to manufacture stickers, instead of just asking Rachael to manually make hundreds of them.
 - g.) Could be a morale booster within group.
 - h.) Patreon could also be a way to dispense physical goodies.
 - i.) At level X, you get a sticker; level Y, a pin; level Z, a shirt, etc.
 - i.) Nina will take point on pricing out the manufacture of these items, possibly in conjunction with Chris, Rachael, and others with expertise.
 - j.) What should we use?

Lexi moves to close the floor, Nina seconds.

- 2.) First post-election board meeting plan - *Sam introduces motion, Lexi seconds.*
 - a.) May 26th (one week after the election meeting) seems okay with everyone.
 - b.) Agenda:

- i.) Budget approval.
- ii.) Big-picture vision for the coming year.
- iii.) Re-designate committee chairs.

Sam moves to close the floor, Nina seconds.

Mike moves to adjourn the meeting, Lexi seconds.

Announcements

- 0.) Annual Board Meeting Wednesday, May 26th, 2021.
- 1.) Next regular Board Meeting Wednesday, July 7th, 2021.
- 2.) Next General Members Meetings Wednesdays, May 19th and June 16th, 2021.